

Persuasive Speech Organizer

Now that you have worked to identify a Kiva entrepreneur that you would like to see our class sponsor with the funds we have raised, it is your job to give us a five- to seven-minute persuasive speech designed to convince us that your entrepreneur’s project should be funded more than any of the other projects we are studying. Use this organizer to plan your thoughts.

Planning Questions	Your Response
What is the name of your entrepreneur? What country is he or she from? What kind of business is he or she planning on starting?	
Is there anything about this entrepreneur that makes him or her stand out among other entrepreneurs? Are they working hard to support a family? Are they from a minority group that isn’t treated well in their country? Have they successfully repaid loans in the past?	
Is there anything about the country in which this entrepreneur lives that makes this project worthy of our support? Has it been torn apart by a civil war? Is it exceptionally poor when compared to its neighbors? What kinds of struggles do its citizens face?	
Is there anything about the loan terms or Kiva Field Partner responsible for managing this loan that we should consider? Will our money be in safe hands? Does this Field Partner have a remarkable track record for monitoring loans or giving lenders updates and journal entries? Will we get the chance to reloan this money during the school year?	

Draft Your Speech

Now that you have researched and organized information about your microloan, draft a speech designed to convince your peers to support this entrepreneur. Consider including an opening that shares basic details about the loan you are presenting, three or four of the most persuasive facts from the previous table, and a closing statement encouraging your peers to select this loan.